

# 5 Things You Can Do This Week to Start Your Community

1. Clarify your mission in one sentence
  - a. What values do you stand by?
  - b. What is your purpose for starting a community?
  - c. What skills, talents, or gifts do you offer or haven't considered offering yet?
2. Identify the people you truly serve
  - a. Who do you connect to the most?
  - b. Who do you comment on their social media the most?
3. Ask 5 people what they need
  - a. Be willing to connect in the DMs by asking questions
  - b. Talk with them via phone or video
  - c. Ask what they need
  - d. Tell them you're starting a community and want to get feedback on what they need.
  - e. Ask what they would be willing to pay for a community like the one you're creating.
4. Create one consistent place for connection where you can meet them regularly
  - a. Zoom, Online community platforms like Circle, Mighty Networks, Heartbeat, Skool
5. Decide how often you will meet and how the "flow" of each session will go
  - a. Join an existing community that gives you ideas on how to grow, holds you accountable, and gives you feedback like The Makers Machine

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*At The Makers Machine, we believe in the power of community and action. Use this guide to propel your growth and make meaningful steps toward growth. Let's make progress together!*



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